



★ ROCHESTER ★ AVON ★ RECREATION ★ AUTHORITY ★

Regular Board Meeting Minutes

**Chairman: Dan Hauser
Vice Chair: John Muenk**

**RARA Board Members:
Mark Albrecht, Theresa Mungoli,
Debbie Jones, Peggy McConnell, Matthew McDaniel**

500 E. Second Street

February 12, 2020

5:00 PM

Regularly scheduled meeting of the Rochester Avon Recreation Authority.

Meeting called to order in the Conference Room located at 500 E Second Street, at 5:04 pm on February 12th, 2020.

Present: Albrecht, Hauser, Jones, McDaniel (entered 5:08), Muenk, Mungoli

Absent: McConnell (absent excused)

Also, present: Jewell, Word, Centala, Ramsey, Kroening, Word, Hale, Ann Peterson (City of Rochester Councilmember)

Minutes:

Minutes (January 8th, 2020) motion by Albrecht, seconded by Muenk to approve the minutes for the Regular Board meeting on January 8th, 2020 as presented.

Yes: Albrecht, Hauser, Jones, Muenk, Mungoli

No: None

Motion carried. 5-0

Agenda:

Motion by Jones, seconded by Albrecht to approve the agenda for January 8th, 2020 RARA Board Meeting agenda as presented.

Yes: Albrecht, Hauser, Jones, Muenk, Mungoli

No: None

Motion carried. 5-0

Communications: No communications or public comments.

Financial Reports:

Bills (general) motion by Hauser, seconded by Muenk to approve the invoices paid in January 2020/February 2020 totaling \$98,090.62.

Yes: Albrecht, Hauser, Jones, Muenk, Mungioli

No: None

Motion carried. 5-0

Monthly Budget Report for January 2020:

Mr. Jewell submitted the January 2020 Monthly Budget Report for review.

Administrative Report Highlights:

Mr. Jewell indicated that the pre-audit prep will be completed by February 17th for the annual audit scheduled to start March 9th with Yeo & Yeo. Discussion followed.

Mr. Jewell indicated that McGrath & Associates are in final editing of job descriptions.

Enter McDaniel 5:07pm

Mr. Jewell indicated that he will be meeting with both Cities in a couple of months to take the next step to assist with the RFP formulation and Planning Commission submission.

Commissioner Jones indicated that it was great to see the staff always looking for cost savings when running their programs and suggested to check with local high schools for students who need community service hours for their clubs or National Honor Society that could help with these events.

Mr. Jewell reported on the MPARKS Conference and Trade Show.

Mr. Word indicated that memberships are doing great hitting 30K in 2019 compared to 18K in 2018. The difference this year was customers paying for the entire year up front instead of signing up for recurring monthly payments. Mr. Word also indicated that based on the anticipated numbers for this year, he will need to find ways to attract more customers with promotions to match last year's revenue.

Discussion followed regarding Dance program enrollments.

Mr. Word indicated that Spring Rise Volleyball tryouts are February 25th and March 2nd for ages 10-16. Mr. Word indicated that parents are asking to add an extra tournament to this next season.

Discussion followed regarding Website redesign, Marketing and Social Media for RARA.

Mrs. Ramsay indicated that the SCAMP Bowling Fundraiser raised over \$4,600 and thanked everyone who donated silent auction items or bowled in the fundraiser. Mrs. Ramsay indicated that she has planned a new special needs outing during each magazine period. January-April was Painting with a Twist, and May-August will be a game at Jimmy John's Field. Mrs. Ramsay is currently taking registrations for SCAMP and has extended the camp for 2 more weeks that will be held at RARA's main building.

Commissioner Albrecht indicated that he saw the Facebook posts of Painting with a Twist and liked the post. Discussion followed regarding social media.

Mrs. Kroening indicated that the Daddy Daughter Dance was held on February 4th and 5th with higher number of participants than the previous year. All fathers and daughters enjoyed dancing, food and dessert, and pictures from Ideal Photo.

Mrs. Kroening indicated that she has hired a part time recreation coordinator who will oversee Movies in the Park. Mrs. Kroening also met with Alan Buckenmeyer on February 10 to view the various parks and go over logistics for these events.

Mrs. Word indicated that RISE Volleyball tryouts are February 25th and March 2nd for spring teams. The winter league has 8 teams and is currently in their third week of games. Mrs. Word indicated that basketball games for K-2nd will start February 15th, 3rd-8th grade are in their third week of games, and high school is in their fourth week of games.

Mrs. Word also indicated that she is working on offering contract camp in the summer for each sport that RARA offers and is working on reservations for outside leagues for baseball/softball fields through EMS for spring practices.

Ms. Centala indicated that recital costumes are being distributed and working on recital budget. The All Team Winter Show is scheduled for March 1st at Hart Middle School. Competition teams are busy practicing for competitions in the spring. All dance teachers will be back for next season with a new teacher starting in the fall. Ms. Centala will be adding a couple of new classes this term; mother/daughter dance class and father/son hip hop.

Unfinished Business

Strategic Planning Committee: Meeting scheduled for Tuesday, February 18, 2020.

Marketing and Social Media: Report discussion under Mr. Word's report.

New Business: No New Business

Miscellaneous: Chairman Hauser questioned Mrs. Kroening on the timeline for the Easter Egg Hunt. Discussion followed.

Public Comments – General:

Adjournment:

Motion by Mungiola, seconded by Jones to adjourn the February 12th, 2020 RARA Board Meeting at 5:57pm.

Yes: Albrecht, Hauser, Jones, McConnell, McDaniel, Mungiola

No: None

Motion carried. 6-0.

Secretary of the Board: _____

Date: _____

Distribution:

Members (7)

Ron Jewell, RARA Executive Director

David Word, Assistant Recreation Director

Rochester Hills Mayor & Council

Rochester City Administrator

Dr. James Schwarz, Avondale Schools

Robert Shaner, Superintendent, Rochester Community Schools

Yeo & Yeo, CPA

Original to File